Downtown Mt. Pleasant Street Festival

Make downtown Mt. Pleasant your destination July 22-24, 2010 for the 2nd Annual Downtown Mt. Pleasant Street Festival!

This year we're declaring July 22-24 as **THE** place to be to celebrate summer! We've combined the 57th annual Sidewalk Sales with multiple cultural events, added in new activities, and made it bigger and better than ever! Take a look inside at what we've got in store for this year!

Blues Festival

Back for a second year...and growing! Smokin'hot blues highlighting the best in the blues. Performances will be at **Town Center (Broadway and Main)** on both Friday and Saturday night. Bring your friends and something to sit on for a great evening of music. No coolers or dogs allowed. Beverage tent on-site.

Friday Performers - starting at 3:30pm: Tallman Blues Band, Alberta Adams, Mike Wheeler Band, Laith Al-Saadi, and Larry McCray.

Saturday Performers - starting at 1:00pm: Boa Constrictors, Gem Tones w/ Natalie Ann, Greg Nagy, 6 Hands Down, Tyler Mac / Paxton Norris Band, Lubriphonic, and Albert Castliglia.

For a full listing of performers and show times visit **www.mpstreetfestival.com**

About Downtown Mt. Pleasant...

Whether coming to visit just for an afternoon or for an extended stay, downtown Mt. Pleasant offers a break from the ordinary. With magnificent shopping, unique cultural attractions, and scenic parks, downtown Mt. Pleasant is an ideal destination!

Downtown Mt. Pleasant boasts over 135 businesses that include an eclectic array of specialty shops, art galleries, and excellent dining establishments, bars and bistros… you'll find "big city" amenities with small town service and charm.

Downtown Mt. Pleasant is centrally located in the state of Michigan and is bordered by the picturesque Chippewa River. Three of Mt. Pleasant's most scenic parks, Island Park, Mill Pond and Nelson Park, are also located downtown offering a local trail system with a variety of nature trails and cycling paths.

Located just a few blocks north of Central Michigan University's campus and 3 1/2 miles directly west of the Soaring Eagle Casino and Resort, downtown Mt. Pleasant has all you're looking for and more!

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July 22-24, 2010

Downtown Mt. Pleasant

Arts & Crafts

Blue Festival

Chair Affair

Chalk It!

CRDL Splash & Read

Dance Lessons & Exhibitions

Discovery Days

Max & Emily's Summer Concert with the Saucecats

One-Act Play Festival

Sidewalk Sales

Arts & Crafts

More arts and crafts than ever before!

Dates/Times: Thursday and Friday 9am – 8pm, Saturday 9am – 5pm on Broadway, Main & University Streets.
For more information contact: Downtown Development office at (989) 779-5348.

Chair Affair

Art Reach of Mid-Michigan will showcase more than 40 hand-decorated chairs individually designed by mid-Michigan artists throughout downtown. Come and vote on your favorite!

Dates/Times: Thursday & Friday 9am – 8pm, Saturday 9am – 5pm at 111 E. Broadway
For more information contact: Art Reach at (989) 773-3689

Chalk It!

Featuring famous artwork re-produced on the sidewalks throughout downtown. Lee Jones (www.chalk-it-up.com) will be the featured artist again for 2010.

Dates/Times: Thursday-Saturday 9am – 5pm at Broadway & University and other locations throughout downtown.
For more information contact: Art Reach at (989) 773-3689

Dance Lessons and Exhibition

Put on your dancin' shoes and learn the basics of swing dancing before the Saucecats concert!

Dates/Times: Thursday 6:15–6:45pm & Saturday at 11am & 1pm at Main & Broadway
For more information contact: Off-Broadway Studio of Performing Arts at (989) 317-3119

CRDL Splash & Read Day

Books and water don't usually mix, except when CRDL and Mt. Pleasant Parks & Recreation team up for the Family Splash and Read Event. Bring your sunscreen; join the fun, SPLASH & READ this summer!

Dates/Times: Sat. 2-4pm Island Park Splash Park
For more information contact: Faith Johnson Community Library at (989) 433-0006

Discovery Days

The Mt. Pleasant Area Discovery Museum will be on hand with a children's scavenger hunt and interactive bird activities such as an urban bird study, nature-themed crafts, and educational series about flight mechanics.

Dates/Times: Thursday & Friday 9am – 8pm, Saturday 9am-5pm at Main & Broadway
For more information contact: Mt. Pleasant Discovery Museum at info@mpdiscoverymuseum.org

Max & Emily's Summer Concert Series

Toe-tapping, get-out-of-your-seat-and-shake-your-groove -thing fun with the Saucecats!

Dates/Times: Thursday at 7pm at Broadway & University
For more information contact: Max & Emily's at (989) 772-7460

One-Act Play Festival

Come and experience the best of local theatre with *Reality Dating: A Series of One-Act Plays* at the Broadway Theatre. Tickets are $5 each.

Dates/Times: Friday & Saturday at 7pm at 216 E. Broadway
For more information contact: Broadway Theatre at (989) 772-2075

Sidewalk Sales:

The three-day event showcases our eclectic and extensive array of one-of-a-kind stores and offers shoppers refreshing choices and alternatives. The year's largest sale in Mt. Pleasant's premier shopping destination, Sidewalk Sales is a not-to-be-missed shopping ritual for local residents and visitors alike.

Dates/Times: Thursday & Friday 9am – 8pm, Saturday 9am – 5pm throughout downtown on Main, Broadway and University Streets.

For more information contact: Downtown Development office at (989) 779-5348 or contact your favorite store for details.

Additionally, there will be hands-on activities for kids and a wide variety of foods to satisfy your cravings, including fajitas, BBQ, kettle corn, and much more!